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Learn for the real world, and let your passions come to life. Be a change-maker, let your dreams take flight.

We are building an experience that will surely light a spark, so you can make a difference, and leave a mark.

Grow through a collective learning experience, as a future leader see the world through a wide lens. We believe that learning should be liberating, and that's a change we would like to bring.

No matter what you seek,
whether it's opportunities exciting or unique.
Vidyashilp University is for YOU,
an experience that's transformational and new.





At Vidyashilp University, you are not defined by labels.

We believe that your potential is limitless and that is what defines your growth. Your background, experiences, goals and values are unique, and we celebrate **YOU**.

This is your University. Established for new-age leaders, like you, who can make meaningful contributions to our society and create a lasting impact.

Make a Difference



Achieve excellence

Gain deep domain knowledge early on





Meet unique minds

Find confidence in your strengths



IF YOU ARE

ambitious, motivated to grow and drive change, then VU is the place for YOU.

Discover what makes you unique

WE BELIEVE IN

SCULPTING EDUCATION

The Vidyashilp Education Group (VSEG) was established with a belief that education must be molded for students, and not the other way around. Our faculty intentionally sculpt educational experiences that draw from students' innate strengths and unique backgrounds. With a legacy of 4 decades, our institutions are globally renowned for thinking and teaching differently.

300+

Faculty Members

Awards

15

National and International Associations

5 Campuses The Pursuit of Excellence











Vidyashilp University is a flagship of this heritage.

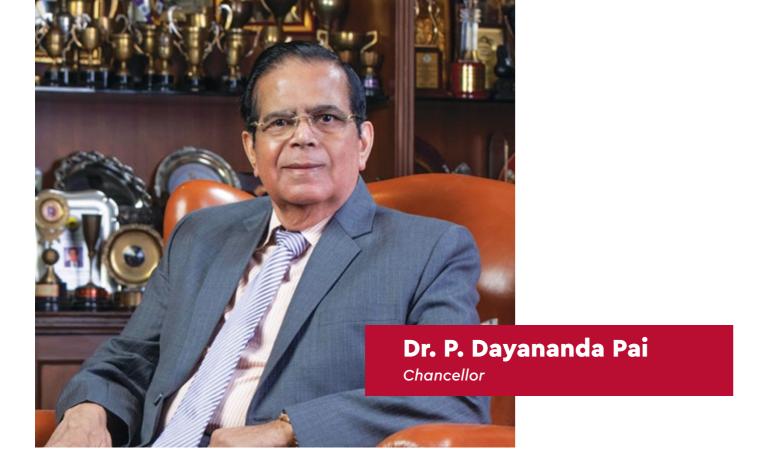
Join the community of over 10,000 Shilpites as we take another step towards driving impact for a larger purpose.

CHALLENGE THE STATUS QUO

GET INSPIRED BY OUR CHANGE-MAKERS

Our University is led by visionaries, who like you, aimed to drive change and create impact.

They are not known for their titles but rather for what they do. With the support and guidance of these change-makers, the University is your platform to truly discover your full potential.



Dr. P. Dayananda Pai is a prominent educationist, philanthropist, and leading developer in Bengaluru. He is deeply passionate about diversified fields including education, business, sports, and several social and cultural activities. Dr. Pai is the Managing Trustee of Vidyashilp Education Group, and a Trustee of Bharatiya Vidya Bhavan and Karnataka Chitrakala Parishath. He is also the Managing Trustee of the B.M.S Education Trust, which has over 12,000 students enrolled in three Engineering colleges, a Management college, a Law college, a P.U. college, and a Women's college. He was a Former Syndicate member of Manipal University, National Institute of Technology, Surathkal, and Mangalore University.

Dr. Pai is the Associate Vice President of the Indian Weightlifting Federation, and was the former Treasurer of the Karnataka State Cricket Association (K.S.C.A).

Dr. Pai has received numerous awards for social and charitable work and is also the recipient of the Karnataka Udyog Award, the Karnataka Rajyotsava Award, and the Navrathna Award, to name a few. He was conferred an Honorary Doctorate by Mangalore University for his exceptional contribution in the field of education and philanthropy.



Dr. Kiran Pai (Ed.D.) is the Co-founder and Pro-Chancellor of Vidyashilp University. She is also the Director of three prominent schools in Bengaluru, India – Vidyashilp Academy, Vidyashilp School and Vidyasagar Preschool.

Dr. Pai is a trained Educational Psychologist with expertise in Instructional Design. She earned her Doctorate in Education (Ed.D.) in Organizational Change and Leadership and her Masters in Education in Learning Design and Technology (M.Ed. LDT) at the Rossier School of Education, University of Southern California, USA. She was recently awarded the prestigious 2021 Doctoral Distinction Award in recognition of her scholarly work. She is also the recipient of the 2020 Honors from the U.S. based Kappa Delta Pi International Society in Education, which acknowledges only the top 20 percent of prominent international scholars in the field. She was the recipient of the 50 Innovative Leaders award in India by the World Education Congress and Prof. Indira Parikh. Dr. Pai undertook most of her professional training in educational leadership at Harvard University, Boston and IIM Ahmedabad. Dr. Pai is a member of the American Education Research Association (AERA) and the American Psychological Association (APA).



Prof. Vijayan Immanuel is an academic leader, professor and education enthusiast leading Vidyashilp University as Vice Chancellor. With an illustrious career spanning over 35 years, Dr. Vijayan has been at the helm of leadership in multiple universities in Dehradun, Pune and Bengaluru. He holds a Ph.D. in Electrical Engineering from the prestigious Indian Institute of Science (IISc, Bengaluru).

As a student and Professor alumnus of National Institute of Technology, Surathkal, Karnataka, Dr. Vijayan drove expansion and development in the department of Electrical and Electronics Engineering. He also holds the distinction of being an academician with almost a decade in corporate leadership with HCL Technologies and JDA Software. As a passionate educator, he has been integral in the development and execution of campus and program expansion, Ph.D. and Post-Doctoral research fellowships, leadership programs and teams, among others. He brings his expertise to pedagogy from his experiences in various institutions and systems in India and overseas. With his academic and professional background, Dr. Vijayan believes in building a unique experience to help nurture insightful individuals who will contribute to their company, community and society at large.

Academic and Advisory Board

The Academic and Advisory Board actively contributes to the vision of Vidyashilp University. They offer expert guidance in the areas of policymaking, curriculum design and faculty selection. The Board shapes your transformative journey right from your learning experience to your extracurriculars and life on campus.



Mr. Ravindra Pai Board Member Managing Director, Century Real Estate Holdings Pvt. Ltd Joint Managing Trustee, Vidyanidhi Education Trust M.B.A., IIM Bangalore



Prof. Devi Singh Advisor to the Chancellor Former Director, IIM Lucknow Former Vice Chancellor, FLAME University, Pune Ph.D., IIM Ahmedabad



Prof. H. A. Ranganath
Advisor to the Chancellor
Former Director, National Assessment &
Accreditation Council (NAAC)
Former Vice Chancellor, Bangalore
University
M.Sc., Ph.D., FASc., FNASc., FNA,
FISEB



Mr. Prashanth Prakash Advisor to the Chancellor Partner, Accel India M.Sc., University of Delaware



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Advisor to the Chancellor
Former Chairman, CDSL, CBDT and
IRDA
Chairman, Rangachary Committee (2013)



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Advisor to the Chancellor
Professor, National Law School of India
University, Bengaluru
Member, Research Programmes
Committee, ISEC, Bengaluru
B.Sc., LL.M., Ph.D., Mysore University



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Radhakrishna
Advisor to the Chancellor
Co-Founder and CEO, Koo
Angel Investor, Startups in India
Founder and Former Director,
TaxiForSure.com
M.B.A., IIM Ahmedabad



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Advisory Member, Board of
Management
Director, Global Engagement, University
of Missouri
Ed.D., M.A., B.Sc. (Ed), University of
Missouri, Columbia



Mr. Ravi Machani
Advisory Member, Board of
Management
Managing Director, Machani Group,
CORE Experience, Machani Hospitalities
and Svasa Homes
M.B.A., Bradley University



Dr. Eric A. Canny
Advisor to School of Education
Co-Founder and Owner, Las Virginias
ECGV
B.F.A, M.A, Ph.D., New York University
Ed.D., University of Southern California



Prof. Rajeev Sharma
Advisor to School of Education
Former Professor, Ravi J. Matthai
Centre for Educational Innovation,
IIM Ahmedabad
Ph.D. in Psychology, Allahabad
University



Mr. Manay Garg
Advisor to School of
Computational and Data Sciences
Founder and CEO, Eka Software
Founder, Together
Co-founder, SaasBoomi
Masters in International Business,
IIFT, Delhi



Prof. Suresh V
Nadagoudar
Member, Academic Council
Principal and Chairman, University
Law College, Bangalore University
M.A., LL.M., Ph.D., Karnatak University,
Dharwad



Mr. Pranav Pai
Advisory Member, Board of
Management
Founding Partner and CIO, 3one4 Capital
Investor – Licious, Open Financial
Technologies Pvt. Ltd., Darwinbox,
Jupiter
MS, Stanford University



Mr. Dhiraj Rajaram
Advisor to School of
Computational and Data Sciences
Founder, Mu Sigma Inc.
Former Principal, PwC
M.B.A., The University of Chicago
Booth
School of Business
MS, Wayne State University



Mr. Rohan Shravan
Advisor to School of
Computational and Data Sciences
Founder, Inkers Technology Pvt. Ltd.
Founder and CEO, Notion Ink
B.Tech., IIT Kharagpur



Prof. Apala Lahiri
Member of Academic Council
Co-Founder and CEO, Human Factors
International
Chair, National Design and Innovation
Committee, IAMAI
Founder, HFI's Non-profit unit



Prof. Mukta Kulkarni Member of Academic Council Member of Board of Governors and Chair of the Internal Committee, IIM Bangalore Ph.D., University of Texas, San Antonio



Mr. Dhruy Sehra
Advisor to School of Business
Studies
Founder, 256 Network
President, Kairos
Former Partnerships and Business
Services Lead, Kalaari Capital
Former National Programs Lead,
Nasscom 10,000 Startups



Advisor to School of Business Studies Founder and CEO, Globals Inc. Co-Founder and CEO, HappyEMI Advisor on Innovation, Govt. of India Former Member, ICT Advisory Board, World Bank Alumnus of Harvard University

Mr. Suhas Gopinath



Dr. Venkatesh
Panchapagesan
Member of Academic Council
Head of Real Estate Research Initiative
and Associate Professor of Finance,
IIM Bangalore
Ph.D., University of Southern California
M.B.A., IIM Calcutta



Dr. Ashish PandeyMember of Academic Council
Assistant Professor, IIM Lucknow
Former CEO, Front Yard Residential
Ph.D. in Finance, IIM Indore



Mr. Aditya Kumar
Advisor to School of Business
Studies
Co-founder & CEO, Niro (formerly
Qbera)
Fintech Angel Operator
Former Head (Consumer Lending),
InCred Financial Services
M.Sc. in Investments, Cass Business
School



Mr. Amit Pande
Advisor to School of Business
Studies
Global Head, Product Marketing, Wrike
M.B.A., Stanford University Graduate
School of Business
MS, University of Minnesota



Ms. Lolita Dutta

Member of Academic Council
Former Associate Director & HoD,
Unitedworld Institute of Design,
Karnavati University
Former Academic Director, The Design
Village, Noida
Former Visiting Faculty and Course
leader, Pearl Academy of Design
Alumnus of NID, Ahmedabad



Prof. Sugata Mitra
Advisor to School of Education
Professor of Educational Technology,
School of Education, Communication
and Language Sciences, Newcastle
University, UK
Ph.D., IIT Delhi



Ms. Neha Bagaria
Advisor to School of Business
Studies
Founder and CEO, JobsForHer
B.A., Wharton School of Business,
University of Pennsylvania



Mr. Raghavan K G
Advisory Member, School of Legal
Studies and Governance
Senior Advocate at High Court of
Karnataka



Ms. Nandita Lakshmanan Advisor to School of Business Studies Founder and Chairperson, The PRactice M.A., Delhi University



Mr. Shardendu Malpani Advisor to School of Business Studies Former Director, Anklesaria Group Inc., U.S.A. / India M.B.A., University of San Diego



Prof. Preeti Goyal
Expert Member, Research and
Innovation Council
Professor, Great Lakes Institute of
Management, Gurgaon
Ph.D. in Finance, Delhi University
M.B.A., George Washington University



Prof. Mohan Sangeneni
Expert Member, Research and
Innovation Council
Chairman, Technology Advisory Council,
STAR C, DRDO
Former Honorary Scientific Consultant to
Principal Scientific Advisor, Govt. of India
Former Chief Executive, Innovation
Center and Emeritus Professor, CeNSE,
IISc Bengaluru,
(Former Director CSIO-CSIR, Chandigarh



Mr. Sanjay Mohe
Advisor to School of Design
Studies
Co-Founder and Principal Architect,
Mindspace Architects
B.Arch., Sir JJ College of Architecture



Ms. Shruti Choudhari
Advisor to School of Design
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Deputy Director, B L Kashyap & Sons Ltd.
B.Arch., University of Minnesota



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Chair and Academic Head, Ph.D.
Program at National Institute of
Advanced Studies
Ph.D., Institute of Social and Economic
Change



Mr. Vivek Kumar
Member, Sports and Culture
Council
Founder and Director, Centre for Sports
Excellence
Co-Founder, Prakash Padukone
Badminton Academy



Ms. Tania Singh Khosla
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Studies
Founder and Creative Director, TSK
Design
MFA, Yale University



Mr. Ankit Majmudar
Advisory Member, School of Legal
Studies and Governance
Partner, Quillon Partners
Member, Law Society of England
and Wales
Alumnus, National Law School of India
University, Bengaluru



Dr. Sarada Natarajan
Member, Sports and Culture
Council
President, Ramana Maharshi Centre for
Learning
Ph.D. in English, Bangalore University



Dr. Shilpi Sharma
Expert Member, Research and
Innovation Council
Remote Autism Assessment Practitioner,
Royal Devon & Exeter NHS, UK
Ph.D. in Psychology, University of
Strathclyde, Glasgow



Mr. Badri Vishal
Advisory Member, School of Legal
Studies and Governance
Partner, Srinivas & Badri Counsels
Alumnus, University Law College (ULC),
Bengaluru



Mr. Rohan Bopanna
Member, Sports and Culture
Council
Won 2017 French Open Mixed Doubles Title
16 ATP Tour Doubles Titles
Ranked World No.3 in Doubles

BENGALURU IS YOUR CLASSROOM

Take advantage of a brilliant springboard to launch your career

Vidyashilp University is located in the Silicon Valley of India, thriving with startups, multinationals, and a plethora of opportunities. Learning at VU goes beyond the classroom and into the rich ecosystem of Bengaluru. With a compelling blend of academic immersion, professional growth, and a vibrant lifestyle, Bengaluru is the gateway to a brilliant career.

Footprint of

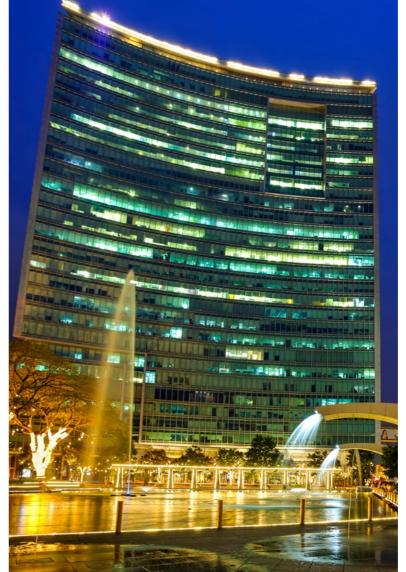
15000+

Startups

Organizations

1500+

Organizations









Learning for the real world

Our students are at the center of everything we do. We believe in your dreams and provide the right exposure towards a successful life. We provide learning experiences that prepare you for today's real world and its challenges. We help you identify your strengths, explore unique career trajectories, and grow into visionary leaders.

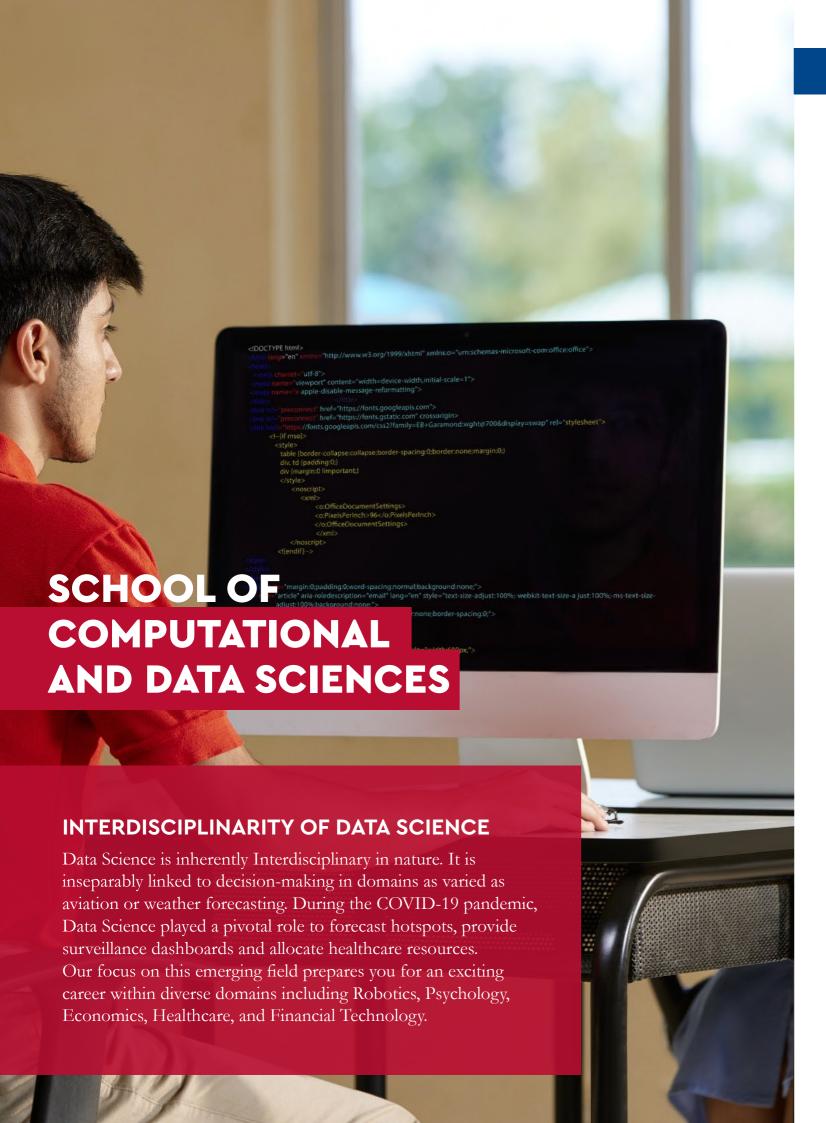
EXPERIENCE AN INTERDISCIPLINARY VIDYASHILP

Let's start with a question – How would you solve some of the most critical problems of the world?

Sustainability, climate change, politics and gender equality, digital and data security, crowded marketplaces, the list goes on. Real-world challenges do not exist in isolation but are interlinked to each other. Hence, at Vidyashilp University, we focus on Interdisciplinary learning that allows you to develop deep domain knowledge, while exploring a width of its applications across contexts. We are setting you up for success in the ever-changing real world.

The Academic Schools at VU are established to be concentric in engagement and offer 7 domains that are naturally Interdisciplinary in nature.





BACHELOR OF TECHNOLOGY (HONS.)

B.Tech. (Hons.) - Computer Science and Engineering (Data Science)

What You'll Learn

- Learn to apply techniques and tools of Data Science to interdisciplinary applications in engineering, business, social sciences, and other domains
- Understand practical implementation strategies to become a full-stack Data Scientist
- Learn how to solve large problems across domains, with a strong foundation in Computational Modelling and Advanced Algorithms

What Will Set You Apart

- You will be able to apply Data Science techniques to extract value across domains like Psychology, Economics, Healthcare, and FinTech
- Along with this, you will also develop competence in Deep Learning applications such as audio and image analytics
- You will acquire Data Acumen to develop tools for good decision making
- You will become a good professional leader, by building communication, presentation and leadership skills

Curriculum Overview

Duration: 4 years

Program Focus: Computer Science and Engineering (Data Science)

The Best of Both Worlds

To compete in a marketplace, it isn't enough to just learn Data Science. Choose to merge a minor field of study with Data Science and apply your foundational knowledge and skills in a different context. For example, a Data Science major and a minor in Economics will help you predict and analyze market trends.

Choices of Minor in

- Economics
- Marketing
- Psychology
- Finance
- Design

You can also go ahead and take advantage of our open choice based credit system. This will allow you to choose from related courses and electives.

Make Your Choice

- You can merge a minor subject with Data Science to understand its value in different contexts like Economics or Psychology
- You have the flexibility to combine unique specializations that can set you up for higher competence and enhance your career trajectory

Sample Internship Sites

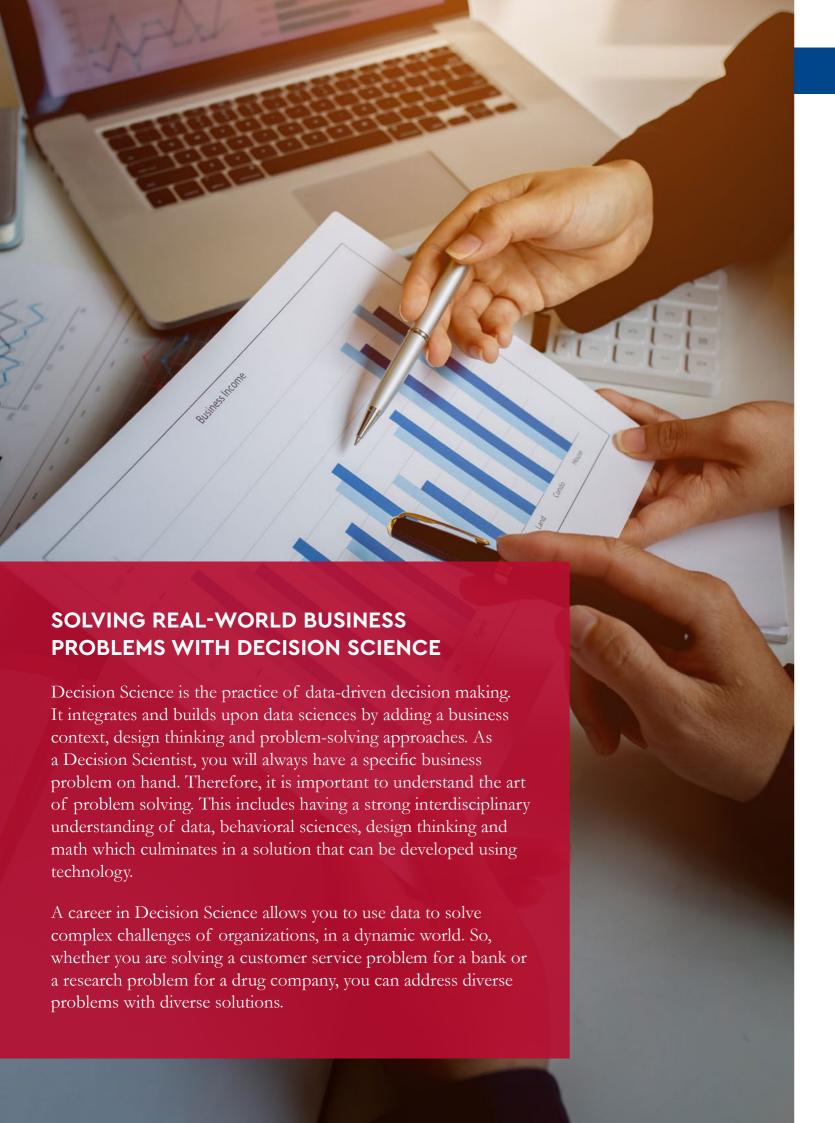
- E-commerce Industry
- Digital Marketing Organizations
- Technology Organizations
- Consulting Organizations

Sample Career Paths

- Data Scientist, Consulting Firm
- Data Engineer, IT Company
- Data Researcher, Banking Industry
- Data Visualization Developer, Media Company
- Machine Learning Engineer, E-commerce Industry

Progressive Academic Path

• Ph.D. in Interdisciplinary fields



BACHELOR OF SCIENCE (HONS.)

B.Sc. (Hons.) - Decision Sciences

What You'll Learn

- Build a strong foundation rooted in Technology, Mathematics, Business, Behavioral Science and Design Thinking from Year 1
- Understand concepts of Data Engineering and Data Science, and the practice of Decision Science

What Will Set You Apart

- As a Decision Scientist, you will be able to solve a specific business problem posed by the stakeholder resulting in significant business impact
- You will be equipped with diverse skillsets and interdisciplinary (business, math, technology and behavioral sciences) understanding to help clients make better business decisions
- You will get hands-on practice of Decision Sciences, progressively from the 1st Semester to a full immersion in the 8th Semester, with marquee clients of Mu Sigma

Curriculum Overview

Duration: 4 years

Program Focus: Decision Sciences

The Best of Both Worlds

At the core of Decision Sciences, is a business problem that needs solving. And, every problem has a multidisciplinary dimension. Choosing to merge a minor field of study with Decision Sciences helps you in understanding and solving multidisciplinary problems. For example, a major in Decision Sciences, with a minor in Economics or Psychology will help you understand business problems from a holistic perspective.

Choices of Minor in

- Economics
- Psychology
- Design
- Finance

You can also go ahead and take advantage of our open choice based credit system. This will allow you to choose from related courses and electives.

How You'll Learn

- Progressively learn about Decision Science in a business-solving context from Year 1 to Year 4.
 The final year of the program comprises of an apprenticeship at Mu Sigma
- Go through intense practice, industry immersion, and live projects across different industry verticals like logistics, healthcare, finance, manufacturing etc. This will also help you understand Mu Sigma's proprietary Art of Problem Solving (AoPSTM)

Progressive Career Path

As a VU graduate of the B.Sc. (Hons.) Decision Sciences program, you will directly get placed into Mu Sigma as a Trainee Decision Scientist (TDS)

- As a TDS, you will spend over 3 years honing your skills from areas of math, business technology, behavioral science, design thinking and more
- You will work with mid and senior leadership of Fortune 500 organizations, solving some of their most complex and impactful problems
- Post 4 years of a successful TDS journey, you will be eligible for a promotion to Apprentice Leaders (AL) where you can lead a team and manage accounts and customers
- Based on interests, you may also be encouraged to take up roles in HR, Pre-Sales, Sales & Marketing, Founder's Office or even establish a new team





BACHELOR OF MANAGEMENT STUDIES (HONS.)

B.M.S. (Hons.), B.M.S. (Hons. with Research)

What You'll Learn

- Understand opportunities and challenges of the digitized world as future business leaders
- Build strong foundations in General Management and focus on the interdisciplinary domains of Digital Business

What Will Set You Apart

- You will understand the disruptive Digital Business ecosystem
- You will acquire the skills and learn processes to launch a startup
- You will be able to apply your Digital Product Management skills in domains like Finance, Marketing and Economics
- You will develop people and leadership skills to be effective business managers and leaders

Curriculum Overview

Duration: 4 years

Program Focus: Digital Business Management

The Perfect Career Launchpad

We offer 2 distinct specialized tracks that will launch you into the digital economy and the startup economy. They are, 'How to StartUp' and 'Digital Product (and Service) Management'. To set you up for success, we've intentionally created intersections between Digital Business and different fields of study such as Economics, Marketing, Psychology, HR, and Finance.

Choices of Minors in

- Data Science
- Economics
- Marketing
- Operations
- Psychology
- Finance
- Design

You can also go ahead and take advantage of our open choice based credit system. This will allow you to choose from related courses and electives.

Choose Your Specialization Track

- You can opt for the 'StartUp Experience' and enter the startup economy
- You can specialize in Digital Product (and Service) Management which is a rare in-demand skill that prepares you for the digital ecosystem
- If you're keen on developing domain depth through research, you can opt for the B.M.S. (Hons. with Research) Program

Sample Internship Opportunities

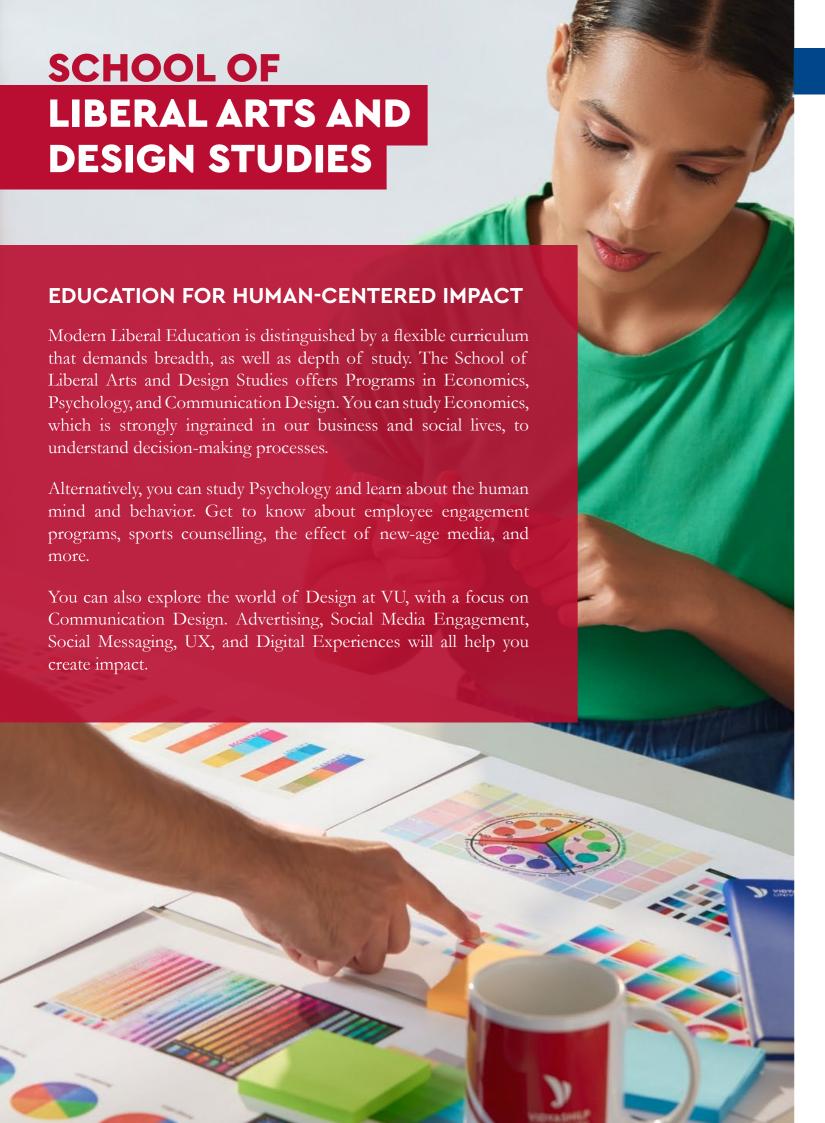
- Consulting and Services Firms
- Banking and Insurance Sectors
- E-commerce Industry
- Technology and IT Organizations
- New-age Startups

Sample Career Paths

- Research Analyst, Consulting Firm
- Digital Media Analyst, E-commerce Company
- Credit Analyst, Retail Bank
- Brand Executive, FMCG Company
- Services Consultant, Consulting Firm
- Risk Analyst, Investment Sector

Progressive Academic Paths

- Get direct entry into a Ph.D. Program
- Pursue a Master's Program in India or abroad



BACHELOR OF ARTS (HONS.)

B.A. (Hons.) Psychology, B.A. (Hons. with Research) Psychology

What You'll Learn

- Apply Psychology across diverse areas like Clinical, Counselling, Industrial, Organizational, Education, Sports and Health
- Solve problems in areas that affect healthy lifestyles, abnormal behavior and psychological principles to drive social change

What Will Set You Apart

- You will be able to apply critical thinking and psychological principles to personal, social and organizational problems
- You will gain experience in research methodologies and develop a scientific approach to understand and interpret complex psychological and socio-cultural issues
- You will also develop deep domain knowledge in the chosen major with additional specialization

Curriculum Overview

Duration: 4 years

Program Focus: Psychology

The Best of Both Worlds

Our combinations of majors and minors have been designed to set you up for success in the world of work. Choose to merge a minor field of study with Psychology and apply your foundational knowledge and skills in a different context. For example, a major in Psychology, combined with a minor in Human Resource Management will help you design engaging Employee Programs.

Choices of Minor in

- Data Science
- Finance
- Design
- Economics
- Marketing

You can also go ahead and take advantage of our open choice based credit system. This will allow you to choose from related courses and electives.

Make Your Choice

- You can choose unique combinations such as Psychology and Marketing, which sets you up for new opportunities in the digital world
- You can pursue the exciting field of Cognitive Psychology which helps you understand the human mind, emotions and decision making

Sample Internship Opportunities

- Corporates across Sectors
- Healthcare Organizations
- Government Bodies, Policymaking Organizations and NGOs

Sample Career Paths

- Clinical Psychologists, Healthcare Organization
- School Psychologist, Educational Institutes
- Career Counselor, Corporate Institutions

Progressive Academic Paths

- Get direct entry into a Ph.D. Program with the 4-year Honors with Research program
- Pursue a Master's Program in India or abroad

BACHELOR OF ARTS (HONS.)

B.A. (Hons.) Economics, B.A. (Hons. with Research) Economics

What You'll Learn

- Learn how to apply the basic tools of economic analysis to a wide range of problems in business, finance, and in the public sector
- Gain understanding of issues such as unemployment, poverty, inflation, market structure and international trade
- In many ways, Economics is the study of how people think and act. You will not only understand how markets work, but also how external factors influence people's behavior

What Will Set You Apart

- You will be able to think strategically to optimize the outcome in areas of policy making, research and data analysis as well as business forecasting
- You will be able to acquire skills to analyze public policies related to poverty alleviation, climate change, education, health, infrastructure, etc., and understand its outcomes

Curriculum Overview

Duration: 4 years

Program Focus: Economics

The Best of Both Worlds

To compete in a marketplace, it isn't enough to just know Economics. You need to understand the applications of Economics across diverse domains. For example, an Economics major with a Data Science minor helps you analyze national policies and forecast trends.

Choices of Minor in

- Data Science
- Marketing
- Psychology
- Finance
- Design

You can also go ahead and take advantage of our open choice credit system. This will allow you to choose from related courses and electives.

Make Your Choice

- You can combine Economics with unique domain choices such as Data Science and Psychology, and prepare for new, emerging career tracks
- You can choose to take the path of Development Economics which includes Gender Economics, Digital Economics, or Economics of Health and Education

Sample Internship Opportunities

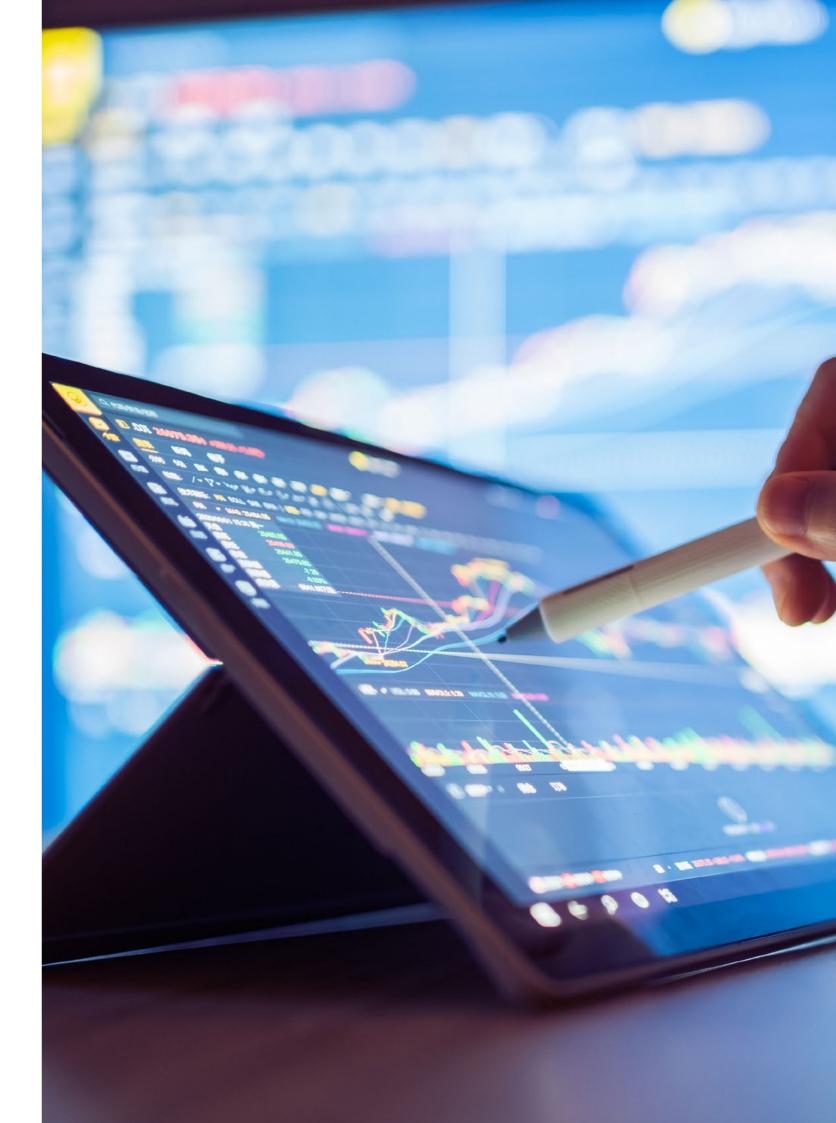
- Financial Organizations
- Consulting Firms
- National Policymaking Organizations
- Think Tanks

Sample Career Paths

- Economist, Research Firm
- Financial Risk Analyst, Consulting Firm
- Economic Analyst/Reporting, Business
- Organization/Publishing Houses
- Faculty, Colleges/Universities

Progressive Academic Paths

- Get direct entry into a Ph.D. Program with the 4-year Honors with Research program
- Pursue a Master's Program in India or abroad



BACHELOR OF DESIGN

B.Des. - Communication Design

What You'll Learn

Gain deep understanding of visual communication with the ability to create content for digital experiences, social media and education. The curriculum is built in a progressive manner to introduce you to increasing degrees of complexity and sophistication.

What Will Set You Apart

- You will be able to research any topic to create original content for an audience
- You will be able to engage communities to collaborate towards progressive goals
- You will also develop an ecological, ethical and conscientious outlook
- You will have the opportunity to take up integrative projects in each term, thereby developing a portfolio by the time you graduate

Curriculum Overview

Duration: 4 years

Program Focus: Communication Design

The Best of Both Worlds

To set you up for success, we intentionally create intersections between Communication Design and multiple areas of study such as Marketing, Data Science, Psychology and Entrepreneurship.

Choices of Minor in

- Data Science
- Economics
- Marketing
- Psychology
- Finance

You can also go ahead and take advantage of our open choice based credit system. This will allow you to choose from related courses and electives.

Make Your Choices

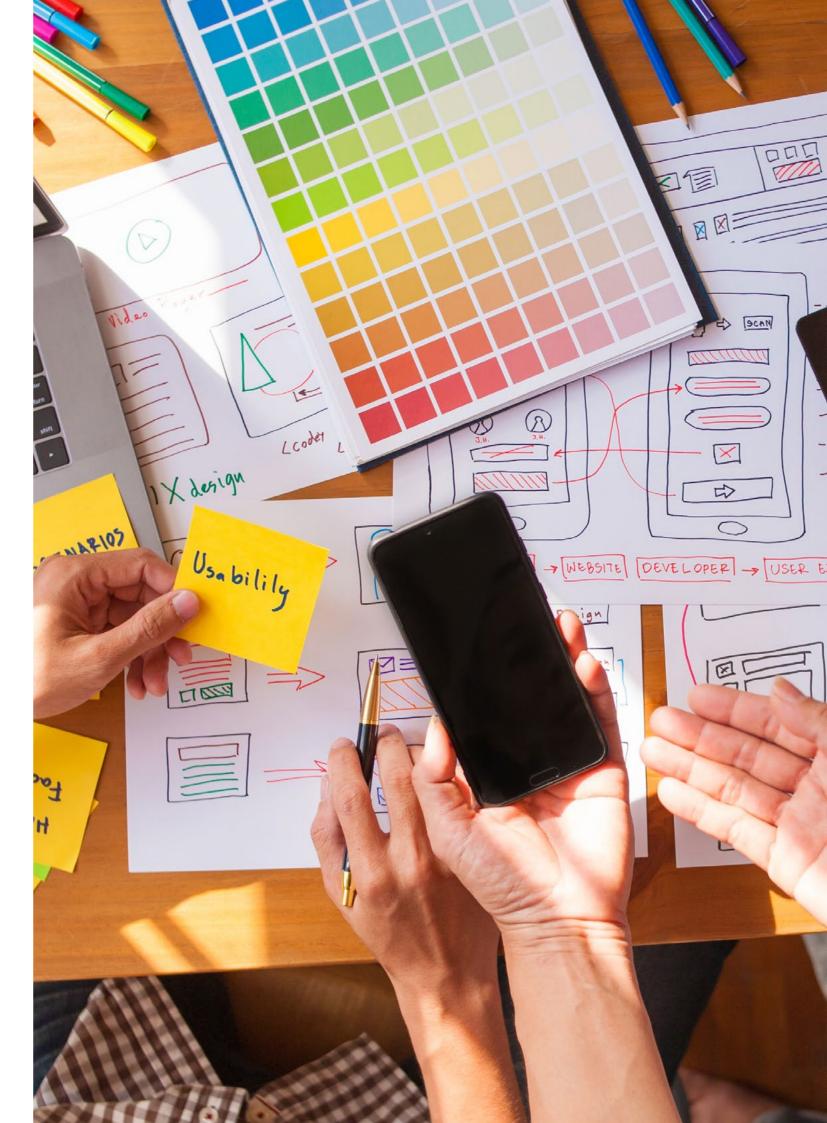
- You can choose to delve deeper in the area of User Experience, which pans across areas of Social Design and Digital Experiences
- You can develop expertise in Design Research which is essential for curating Human Centred Design solutions

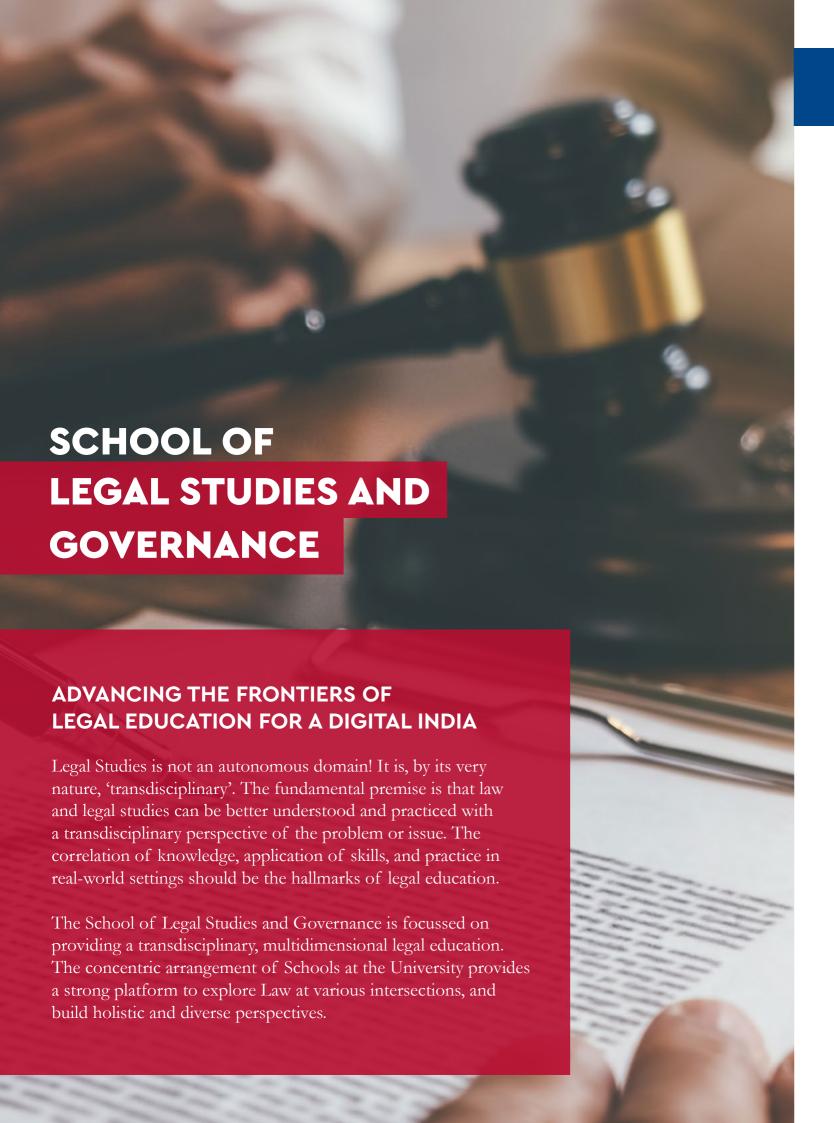
Sample Internship Sites

- Advertising and Marketing
- Media and Journalism
- Education and Social Sectors

Sample Career Paths

- Content Specialist, Corporate Communication
- Visual Designer, Advertising Firm
- Communication Designer, Consulting Company
- Experience Designer, Retail Industry
- Founder, Design Studio





BACHELOR OF ARTS, BACHELOR OF LAWS (HONS.)

B.A., LL.B. (Hons.)

*BCI Approval in Process

What You'll Learn

- Explore focus areas like Intellectual Property Rights (IPR), Technology Law, and Arbitration
- Pursue learning and research in Alternative Dispute Resolution (ADR) areas like Arbitration, Mediation, Conciliation, and Negotiation, as well as potential applications of Online Dispute Resolution (ODR)
- Acquire effective advocacy skills, enabling legal practitioners to present cases clearly, efficiently, and persuasively to courts or tribunals
- Gain Legal Education that is transdisciplinary and multidimensional

What Will Set You Apart

- You will gain experience through a range of clinics, mandatory externships, simulations, moot court practices, competitions and other pro bono community service opportunities
- You will be able to engage with legal and local bodies through an experiential curriculum and legal services clinics

Curriculum Overview

Duration: 5-year integrated program

As per BCI Norms for all Integrated 5 Year Programs:

- There shall be a minimum of 14 Discipline Courses with a minimum of 3 subjects (Streams/Areas). In addition, there shall be 2 compulsory English Courses
- In the Core Legal Education Component, there are 20 prescribed compulsory Courses and 4 compulsory Clinical Courses
- There shall be at least 6 Elective (Law) Courses.
 In addition, for the Honors Program, there shall be at least 8 (Law) Courses
- Vidyashilp has fused the 'VU Core' with Discipline and English Courses to construct a curriculum aimed to produce legal graduates with in-depth knowledge in legal studies and an ardent commitment to citizenship

Mandatory Externship

You will undergo a minimum of 20 weeks externship during the course of the Program. Externships can be with:

- Trial and Appellate Advocates
- Judiciary
- Legal Regulatory authorities
- Legislatures and Parliament
- Market Institutions
- Law Firms, Companies
- Local Self Government
- NGOs
- Media Organizations
- Other bodies as the University shall stipulate, where law is practiced in action, in dispute resolution or in management

Legal Career Paths

- Indian Judiciary
- Advocate
- Legal Design
- Legal Technologist
- Cyber Lawyers
- Alternate Dispute Resolution (ADR) Lawyers
- Legal Audits Lawyers
- Legal Process Management
- Legal Academia

BACHELOR OF MANAGEMENT STUDIES, BACHELOR OF LAWS (HONS.)

B.M.S., LL.B. (Hons.)

*BCI Approval in Process

What You'll Learn

- Explore focus areas like Intellectual Property Rights (IPR), Technology Law, and Arbitration
- Pursue learning and research in Alternative
 Dispute Resolution (ADR) areas like Arbitration,
 Mediation, Conciliation, and Negotiation, as
 well as potential applications of Online Dispute
 Resolution (ODR)
- Acquire effective advocacy skills, enabling legal practitioners to present cases clearly, efficiently, and persuasively to courts or tribunals
- Gain Legal Education that is transdisciplinary and multidimensional

What Will Set You Apart

- You will gain experience through a range of clinics, mandatory externships, simulations, moot court practices, competitions and other pro bono community service opportunities
- You will be able to engage with legal and local bodies through an experiential curriculum and legal services clinics

Curriculum Overview

Duration: 5-year integrated program

As per BCI Norms for all Integrated 5 Year Programs:

- There shall be a minimum of 14 Discipline Courses with a minimum of 3 subjects (Streams/ Areas). In addition, there shall be 2 compulsory English Courses
- In the Core Legal Education Component, there are 20 prescribed compulsory Courses and 4 compulsory Clinical Courses
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- Indian Judiciary
- Advocate
- Legal Design
- Legal Technologist
- Cyber Lawyers
- Alternate Dispute Resolution (ADR) Lawyers
- Legal Audits Lawyers
- Legal Process Management
- Legal Academia







Prof. Arvind Lodaya
M.Des (eq.), NID

Professor and Program Chair (B.Des.) School of Liberal Arts and Design Studies

Past Experience

- Dean, Srishti Manipal Institute of Art, Design and Technology
- Creative Director, Artistree (a unit of Ogilvy)
- Co-Founder-Director, Deccan Centre for Innovation & Design
- Visiting Scholar, University of Gothenburg, Sweden
- Visiting Professor, IIT Kanpur, Stellenbosch University, and ISB

Areas of Research and Interest

Impact Entrepreneurship, Social Design Innovation, Design and Spirituality

Awards and Achievements

- Contributed to Corporate Rebranding, ICICI and IMT
- Kaizen air cooler for Symphony showcased in National Product Design Showcase
- Provided Strategic Branding Direction for Seagram, HLL, Arvind, Lakmé, Godfrey Philips, Cadbury
- Authored 20+ publications and research papers



Prof. Srikant Sastri

M.B.A., IIM Calcutta Chairman, i3g Advisory Network Chairman, IIM Calcutta Innovation Park President, TiE Delhi NCR Co-Founder, Crayon Data, Singapore

Professor of Practice School of Business Studies

Areas of Research and Interest

Innovation, Incubation, Investment and Growth Ecosystem with Digital Transformation, M&A-based Growth Strategy, Intrapreneurship

Awards and Achievements

- Co-Author, 'The Ventilator Project'
- Host, 'Chalo StartUp' Video Series



Prof. Radhika Lobo

Ph.D., M.Phil. in Economics

Professor of Economics and
Program Chair (Bachelor of Arts)
School of Liberal Arts and Design Studies

Past Experience

- Professor of Economics, CHRIST (Deemed to be University)
- Exchange Faculty, University of West Georgia and Clayton Business School, Atlanta, USA

Areas of Research and Interest

Indian Economy, International Economics, Financial Crisis

Awards and Achievements

- Awarded Best Research Paper at ITARC, London
- Author, 'Southeast Asian Crisis: An Economic Analysis'



Prof. Manish Gupta

Ph.D. in Data Mining, University of Illinois at Urbana Champaign M.Tech., IIT Bombay Principal Applied Scientist, Microsoft Bing

Professor of Practice School of Computational and Data Sciences

Past Experience

Software Engineer, Yahoo!

Areas of Research and Interest

Big Data Analytics, Algorithms, Deep Learning, Data Mining, Information Retrieval and Web Mining, Databases, Text Mining, Machine Learning, Time Series Analysis, Graph Mining, Natural Language Processing, Optimization

Awards and Achievements

100+ Publications at top conferences and journals in Data Mining and Information Retrieval



Prof. Smitha Rao

Ph.D. in Intelligent Agents (Computer Science), Bharati Vidyapeeth University

Professor of Data Science
School of Computational and Data Sciences
Program Chair, B.Tech. (Hons.) – Computer Science
and Engineering – Data Science
B.Sc. (Hons.) – Decision Sciences

Past Experience

Director, Dayananda Sagar College, Bengaluru

Areas of Research and Interest

Deep Learning, Hybrid Machine Learning, Data Analytics, Natural Language Processing, Bayesian Learning

Awards and Achievements

- Won EVUEME WAIN Innovation Challenge, Deep Learning
- Published over 23 research papers
- Guest speaker and Session chair at International Conferences



Prof. Umesh S. Mahtani

M.B.A., IIM Bangalore Qualified CPA (USA), ACMA (UK) Ph.D. in Finance

Professor and Program Chair (Bachelor of Management Studies)
School of Business Studies

Director Startup Management Program

Past Experience

- Faculty, Goa Institute of Management
- Senior Director, Cognizant Technologies Ltd.
- CFO, Advanced Micronic Devices Ltd.

Areas of Research and Interest

Research papers written on Related Party Transactions in India Analysis of key factors of financial distress in airline companies in India using fuzzy AHP framework



Prof. Sidhartha Mehra

Fellow Chartered Accountant, ICAI Associate Company Secretary, ICSI CFO & CHRO, Zolostays

Professor of Practice School of Business Studies

Past Experience

- CFO, Jupiter Capital Pvt. Ltd.
- FP&A Leader, GE Capital

Awards and Achievements

- Awarded Asian Employee of the Quarter, 2012 and 2013, GE Capital
- Awarded 'Young leader of the Year', 2004 and 'People's Champion', 2003 by GECIS



Prof. R. P. Suresh

Ph.D. in Statistics

Senior Data Science Practitioner, Accenture Applied Intelligence

Professor of Practice School of Computational and Data Sciences

Past Experience

- Professor, IIM Kozhikode
- Visiting Faculty, Victoria University of Wellington
- Guest Faculty, IISC and Indian Statistical Institute
- Consultant, Department of Telecommunications, Government of India, Hindustan Newsprints, WIPRO, Kirloskar Cummins, Tata Tea, IPS and IES Officers Training Institute

Areas of Research and Interest

Statistical Inference, Reliability Analysis, Quality Analytics, Supply Chain Analytics

Awards and Achievements

- Received R&D Innovation Award, General Motors
- Awarded President's Honor, General Motors
- Two-time Gold Medallist
 - Refereed 34 professional publications



Dr. D. C. Kiran

Ph.D. in Computer Science and Engineering, BITS-Pilani Masters in Business Law (NLSIU)

Associate Professor School of Computational and Data Sciences

Past Experience

- Faculty, BITS-Pilani
- Faculty, PES University
- Founding Faculty, Presidency University

Areas of Research and Interest

Multicore Architecture and Compiler, Internet of Things, Virtual Reality, Augmented Reality

Awards and Achievements

Mentor of Change, NITI Aayog



Ms. Aparna Vinod

M.A. Design in Education, Srishti Institute Of Art, Design, and Technology M.A. in Mass Communication and Electronic Media, Bangalore University Founder, The Craft Caravan

Associate Professor School of Liberal Arts and Design Studies

Past Experience

- Former Faculty, Srishti-Manipal Institute of Art, Design & Technology
- Consultant & Trainer in Learning Design and Creative Pedagogy
- Expert Speaker and Jury Member
- Communication Specialist at Philips, Target, Infosys



Dr. N. Mehala

Ph.D. in Computer Science and Engineering, BITS-Pilani

Associate Professor School of Computational and Data Sciences

Past Experience

- Former Faculty with CSIS, BITS Pilani and Nucleus member of the BITS WILPD
- Former Associate Professor, PES University



Mr. Rahul Jayaram

M.A. Journalism, Columbia University M.Sc. Literature, Edinburgh University M.A. History, Jawaharlal Nehru University

Associate Professor School of Liberal Arts and Design Studies

Past Experience

- Associate Professor, O P Jindal Global University, Sonipat
- Assistant Editor, India Today, New Delhi
- Senior Correspondent, The Telegraph, New Delhi
- Senior Copy Editor, The Times of India, New Delh



Dr. Anupama A V

Ph.D. in Materials Science, IISc, Bengaluru

Assistant Professor School of Computational and Data Sciences

Past Experience

- Assistant Professor, REVA University, Bengaluru
- Postdoctoral Research Associate, IISc, Bengaluru
- Senior Lecturer & HOD, Vijaya Vittala Institute of Technology, Bengaluru

Areas of Research and Interest

Photocatalytic Textile Dye Degradation, Photocatalytic Hydrogen Evolution (Water Splitting), Toxic Gas Sensors

Awards and Achievements

- Awarded with Best Research Paper-2017, Materials Research Society of India
- IOP Publishing's Top Cited Paper Award (India) 2021
- Recognized as one of the Top 5% of highly cited authors, RSC journals, 2019



Dr. Ranjana Raghunathan

Ph.D. South Asian Studies, NUS M.A. in Social Work, TISS Mumbai

Assistant Professor School of Liberal Arts and Design Studies

Past Experience

- Adjunct Faculty, Singapore University of Social Sciences
- Adjunct Lecturer and Tutor, National University of Singapore (NUS)



Dr. Bijil Prakash

Ph.D. in Applied Mathematics, BITS-Pilani M.Tech. in Modelling and Simulation M.Sc. in Mathematics

Assistant Professor School of Computational and Data Sciences

Past Experience

Faculty, BITS-Pilani

Areas of Research and Interest

Numerical Solutions, Home Automation System for Paralyzed People, Image Encryption and Steganography

Awards and Achievements

4-time winner, Giants International Men's Double (Badminton)



Dr. Setu Havanur

Ph.D. in Psychology, University of Birmingham

Assistant Professor School of Liberal Arts and Design Studies

Past Experience

- Project Staff (Psychiatry Dept.), NIMHANS, Bengaluru
- Adjunct Faculty, IIT, Gandhinagar
- Faculty, KLE's Lingaraj College, Belagavi
- Faculty, Chulalungkorn University, Bangkok

Areas of Research and Interest

Visual perception and attention, cognitive neuropsychology, behaviour change, pedagogy



Ms. Neha Khurana

M.Phil. (English); NET (English); Pursuing Ph.D.

Assistant Professor School of Legal Studies and Governance; **School of Liberal Arts and Design Studies**

Past Experience

Assistant Professor, Gargi College (University of Delhi)

Areas of Research and Interest

Visual Cultures, Cultural Studies, Surveillance and Censorship of Arts in the Indian context, Indian Public Sphere and Popular Culture



Ms. Spatica Ramanujam

M.A. in Psychology, Delhi University Diploma in Creating Theater and Performance, LISPA,

Artistic Director, MukhaMugam Theatre Company

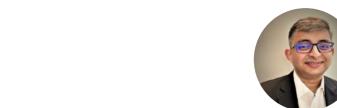
Assistant Professor School of Liberal Arts and Design Studies

Past Experience

Faculty for Open Course, Azim Premji University

Areas of Research and Interest

Virtual Team Engagements, Communication, Innovative Thinking, Team Building, Leadership Skills Development, Diversity & Inclusion



Mr. Siddharth Deshmukh

Senior Advisor and Adjunct Faculty, MICA PG Diploma in Mass Communications, MICA

Adjunct Professor School of Business Studies

Past Experience

- Director of Product and Marketing, Coconnex, London
- Advisory Board Member and Director, Cohezia, UK
- Consultant, Symbiosis International University
- Associate Dean of Industry & Alumni, MICA

Areas of Research and Interest

Podcaster, The Travelling Professor's Diary

Awards and Achievements

Author, 'The Map that Matters' and 'The Gift of Gab'



Mr. Soumik Bhusan

Chartered Accountant, ICAI & ICAEW Post Graduate Diploma Forex & Treasury Management, ICFAI Executive General Management Program, IIM Bangalore

Adjunct Professor School of Business Studies

Past Experience

- CEO, India's first EV logistics enterprise
- Head of CXCS, Amazon
- Head of Business Finance and Analytics, Titan
- Researcher at Center for Monitoring Indian Economy

Areas of Research and Interest

Banking Regulations, Earnings Management, Investor Protection and Corporate Governance

Awards and Achievements

- Presented a research paper at Indian Finance Conference, 2021
- Presented a research paper and chaired a session at ISDSI Conference, 2021



Prof. Javaraman Valadi

Ph.D. in Chemistry Postdoctoral Fellow, SUNY Buffalo

Adjunct Professor School of Computational and Data Sciences

Past Experience

- CSIR Emeritus Scientist, CDAC, Pune
- Scientist, National Chemical Laboratory
- Distinguished Professor, FLAME University
- Visiting Faculty, Shiv Nadar University and UPEC, Paris

Areas of Research and Interest

Modeling and Simulations in Chemical and Biochemical Engineering, Process Modeling, Control and Optimization

Awards and Achievements

- Honorary Fellow, Maharashtra Academy of Sciences
- Awarded Herdillia Excellence in Chemical Engineering, IICHE 2002
- Awarded Scientist of the Year, 2007 by NCL Research Foundation
- 90+ Publications



Mr. Prabhakaran Balasubramanian

Vice President, Avian WE M.B.A., Berlin School of Creative Leadership

Adjunct Professor School of Business Studies

Past Experience

- Certified Case Method Faculty, Harvard Business Review
- General Manager, YLG India
- Sr. Manager Marketing, Reliance Vision Pvt. Ltd.
- Advertising Experience at Ogilvy & Mather, Euro RSCG
- and Lowe Lintas
- Visiting Faculty, Welingkar Institute of Management



Ms. Monika Biilani

M.F.A., S.N. School of Arts and Communication

Adjunct Professor School of Liberal Arts and Design Studies

Past Experience

- Faculty, Presidency University
- Faculty, Indian School of Design & Innovation, Mumbai
- Faculty, Pearl Academy, Mumbai

Areas of Research and Interest

Creative Arts, Studio-Art, Printmaking, Theater Arts, Digital Art & Photography, Visual Communication, Storytelling, Performance Art, Foundation Design and Curriculum Development

Awards and Achievements

- National Award, First All India Digital Art Exhibition, AIFACS, New Delhi
- M.P. State Art Award in Graphics, Lalit Kala Academy, New Delhi

EXPAND YOUR HORIZON

PREPARE FOR EXCELLENCE IN THE REAL WORLD

Vidyashilp University has established Centres of Excellence that act as incubators of change.

Our main aim is to:

- Become an innovative institution where students and faculty share the commitment to excellence
- Incubate creative thinking with an emphasis on collaborative experiential learning
- Accelerate the implementation of these initiatives



Vidyashilp Research Centre (VRC)

The VRC is established to solve problems that matter and bring ideas to life. It promotes an Interdisciplinary approach towards research and fosters collaboration within and outside the institute.



Centre for Learning Sciences and Technologies (CLST)

Reimagining education is an undertaking that requires a fundamental commitment. The CLST creates an ecosystem bringing together educators and experts from around the world to advance teaching, learning and Instructional Design.



Centre of Social Innovation (CSI)

The CSI works to create a sustainable society through social innovation and research. Its aim is to champion change and provide solutions to identified societal challenges in rural contexts, particularly in the state of Karnataka.

HELP YOU PLAN

EVERY STEP OF THE WAY

We are deeply invested in your success. We do not focus on just the end objective; we look at every step along the way to get there.

Even before your enrolment, our Advisors will help you plan your Program of study through a Career Discovery tool and personalized counselling. This will help you uncover your unique personality, strengths and ambitions. From your first day at the University, to your graduation and even beyond, you'll receive the encouragement, support and guidance necessary to achieve your academic goals.

For those inclined towards higher studies, we also offer training towards competitive exams such as CAT, GMAT, among others.



SCHOLARSHIPS

Your University education is an investment for your future. We look forward to building a diverse and talented student community to create a rich learning experience.

Upto 100%

Merit Scholarship

We offer merit-based scholarships to recognize and reward high academic achievers. We also offer scholarships for performance in State and All India Examinations (JEE/CET) and SAT.

Enabling Scholarship

We recognize meritorious students and believe that financial constraints should not prevent you from applying to our University.

Encouragement Scholarship

We constantly encourage you to strive for excellence in all aspects of life. To support this idea further, we offer scholarships to high-achieving all-rounders and differently-abled students.

Academic Performance Scholarship

We encourage you to persevere throughout your VU academic career. From the second year onwards, we award scholarships based on your performance.



CHALKA PATH FOR YOURSELF

EXPLORE INTERESTING CAREER OPPORTUNITIES

Our Career Exploration Centre (CEC) helps you work on your strengths and develop skills towards your professional goals.

The main function of the CEC is to help you explore your interest areas and map them to a diverse range of opportunities. It offers access to a number of resources and services that can open new career vistas. These opportunities are available to you as a student of Vidyashilp University and even as an alumni after graduation. The CEC also collaborates with Corporates and Community Organizations (NGOs) to provide internships, learning, and employment opportunities.

For more information, we encourage you to contact the Centre at careerexplorationcentre@vidyashilp.edu.in





A PLETHORA OF ACTIVITIES IN AND AROUND THE CITY

Bengaluru is known as a melting pot of cultures. A vibrant city with rich food, culture, and IT hubs, it is one of the most youth-friendly cities in India.

Bengaluru is also known for its famous shopping streets, restaurants, and trendy cafés. The short summers, cool winters,



Technology and Innovation

- Home to tech giants like Infosys, IBM, Wipro
- The highest number of Unicorns in India including CRED, Groww, Pharmeasy*

Sports

- Centre for Sports Excellence**
- Embassy International Riding School**
- National Cricket Academy
- Bengaluru Marathon

Entertainment and Leisure

- Indian Premier League at Chinnaswamy Stadium
- Sunburn Music Festival
- Supersonic Music Festival
- National Football and Hockey League Indian Super League
- Paintball, Rock Climbing, Go-karting Centres
- Microlight Flying, Parasailing, Hot Air Balloon at Jakkur Flying Club

Culture and Theater

- Theatre Festival at Rangashankara
- Bengaluru Literature Festival
- Bengaluru Book Club
- Bengaluru Toastmasters Club

Weekend Treks

- Nandi Hills
- Skandagiri Sunrise Trek
- Anthagere Trek
- Ramanagara Trek, Ramanagara

Places to Visit

- Bannerghatta National Park
- Cubbon Park and Lalbagh
- HAL Museum
- Vidhana Soudha and Attara Kacheri
- Tipu Sultan's Summer Palace
- Jawaharlal Nehru Planetarium
- Bangalore Palace

EXCITEMENT AWAITS YOU

AS A STUDENT OF VIDYASHILP UNIVERSITY

At VU, we place considerable value on sports, cultural activities, and performing arts.

These collaborative extracurriculars build a spirit of camaraderie, healthy competition, a sense of pride and belonging. To encourage this further, we also associate academic credits towards extracurricular activities.

The Sports and Cultural Events Council at VU guides and supports our student and faculty bodies to carry out several cultural events and tournaments.



We have fostered collaborations with various associations to bring these experiences to life.

ASSOCIATIONS AND TIE-UPS:

Centre for Sports Excellence

CSE is a world-class integrated sports complex, located just 10 minutes away from Vidyashilp University. As a VU student, you get access to state-of-the-art sports facilities for Cricket, Badminton, Swimming, Football, Tennis, Squash, Athletics and more.



Embassy International Riding School

The Embassy International Riding School is India's premier horse-riding school. You can explore structured riding lessons by experienced trainers, and master equestrian sports.



Taaqademy (Bengaluru's premier music school)

Whether you're into composing, performing, or practicing for fun, your music needs the right platform. Vidyashilp University has partnered with Taaqademy, founded by award-winning band Thermal And A Quarter (TAAQ). Taaqademy has trained 50,000+ students over the last decade.

BMC Adventures



Lets Play Climbing



Agni Steps Dance Academy



Bangalore School of Speech and Drama



FESTIVALS AND CLUBS

Literary and Cultural Festivals

The University is your stage. You can organize and participate in the Annual Cultural Event at VU. The event is a platform for new-age sports like choreographed formations and volleyball. You can also explore performing arts and a variety of activities like music, theater, group dances, stand-up comedy and fashion shows.



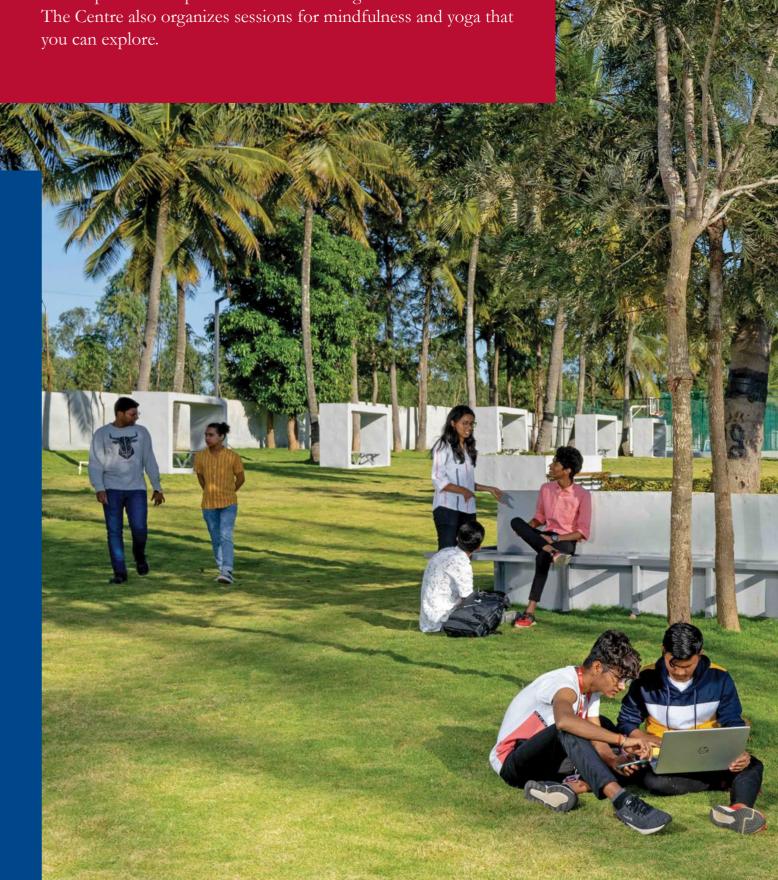
You can also participate in our Music and Dance Clubs
Quiz Club
Hackathon





SUPPORT WHEN YOU NEED IT

We strongly believe in the power of balance and mental well-being. Hence, we have established a Centre for Wellbeing on campus to offer personalized counselling for our students. The Centre also organizes sessions for mindfulness and yoga that you can explore.





BEGIN YOUR

HIGHER EDUCATION JOURNEY

Aspire to be a part of the Vidyashilp community. Apply now to be a change-maker.

HOW TO APPLY





Vidyashilp University Founding Campus #125, Bettenahalli Kundana Hobli, Chapparkallu Road, Bengaluru – 562110 T: +91 80696 30500 | E: admission@vidyashilp.edu.in | www.vidyashilp.edu.in