Our Panelists

Mr. Sridhar Rajagopalan
Chief Mentor,
Redefining Group of Companies

Mr. Amit Parashar
Enterprise AI Architect

Mr. Sujit John
Deputy Resident Editor, The Times of India – Moderator

Dr. Meena Kaushik
Founder & Chairperson,
Quantum Customer Solutions

Important dates

- Last date for registration: 16 October 2026
- Last date for submission of business plan: 23 October 2026
- Shortlisted teams will be notified by: 27 October 2026

NOTE : There is no registration fee

Scan the QR code to register

ABOUT OUR UNIVERSITY

Vidyashilp University, Bengaluru, is an interdisciplinary university focused on experiential learning, innovation, and real-world impact. The School of Business and Entrepreneurship empowers students with practical knowledge and an entrepreneurial mindset to create meaningful solutions.

More on : https://vidyashilp.edu.in/

Contact our core members for any queries
Ayana R — 7994630623, Krish Sah — 9631361825

VIDYASHILP UNIVERSITY

INTERSECT
WHERE IDEAS MEET

THE SCHOOL OF BUSINESS & ENTREPRENEURSHIP

VU INTERSECT 2026

30 OCTOBER, 2026

BUSINESS PLAN COMPETITION
&
PANEL DISCUSSION

ATTRACTIVE PRIZES FOR WINNERS

Got an Idea? Build It, Pitch It

VU INTERSECT brings together undergraduate students to transform a business idea into a viable proposition and present it to entrepreneurs, investors and industry experts.

Open to all undergraduate students
Team Size : 2 - 4 students
Venue: Vidyashilp University, Bengaluru

THE JOURNEY

PROBLEM → SOLUTION → MARKET → BUSINESS MODEL → VALIDATION → PITCH

Our Jury

Faraz Moosa
Chairperson, Songbird Venture

Dr. Vandana Nadig Nair
Founder & Chairperson, Phicus Social Solutions

Mr. Vaikunt Prasad
Head NSRCEI

SUBMISSION REQUIREMENTS

The written business plan should contain the following:

- Executive Summary
- Problem / Opportunity
- Product / Service
- Market & Competitor Analysis
- Business & Revenue Model
- Marketing & Sales Strategy
- Funding Requirements
- Implementation Roadmap

WHAT CAN YOU BUILD?

- Product / Service
- Digital / Platform Business
- Innovative Solutions
- Sustainability / Social Ventures
- Manufacturing / Consumer Business

Don’t Tell Us. Show Us.

MARKET VALIDATION

The team must demonstrate evidence that the problem actually exists.

- Customer Interviews
- Surveys
- Prototype Testing
- Pilot Customers
- Pre-orders
- Existing sales
- Partnerships
- User Feedback

WHAT WILL MATTER?

Strength of the problem identified

Feasibility of the solution

Market understanding

How the venture creates value

Financial plan & viability of the venture

Evidence of market validation